



**SFI® CERTIFICATION HAS A LOT OF FANS.
(MANY OF THEM, HAPPILY, ARE ALSO CUSTOMERS.)**

In today's marketplace, green is beautiful. Promoting sustainable forestry has become a basic requirement for good business and the environment. It's no wonder SFI® certification – the only North America-wide standard – is the growing choice of forest companies and their customers. More than 135 million acres of forestland are now independently, third-party audited to the rigorous SFI standard. Join our more than 200 SFI members who, with the support of conservation groups, are meeting the demand for wood and paper products, while expertly managing the world's most renewable resource and protecting the environment. It's a new day in the forest.

Find out more at sfiprogram.org



**SUSTAINABLE
FORESTRY
INITIATIVE**

*Good for you.
Good for our forests.™*